# Plan Overview

*A Data Management Plan created using DMPonline*

**Title:** Ethnography on bar culture

**Creator:**claudia mckechnie

**Affiliation:** London School of Economics and Political Science

**Template:** Data Management Plan for masters & undergraduate students

**Project abstract:**

Ethnographic project on what it is like to work in a central London chain pub as a young person, with the focus on bodily manifestations of masulinity and femininity across different people from different ethnic backgrounds who are part of the same generation (Gen Z).

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# Ethnography on bar culture

## Cyber Security Awareness

### Can you confirm that you have completed the cyber security awareness course?

- Yes

## Overview

### Name

Claudia Grace Mckechnie

### LSE Email:

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### Department:

Anthropology

### Supervisor name:

Yazan Doughan

## Project Details

### Dissertation/ project title:

how masculinity is materialised in the bar environment- (approximate)

### Please summarise your research question in no more than  three sentences:

I am questioning how gender and gender roles are contested and recapitulated by young people working in a bar, as well as the customers, the differences between these conceptualisations and the effect on individual self image of young people.

## Data Collection

**Will you be using any secondary data for this project? Please outline what kind of secondary data you will be using below:**

I am not sure yet

**Will you require access to any secure datasets i.e. datasets to which LSE Library does not have a subscription, which will need to be requested directly from the supplier:**

- No

**Will you require access to any internal LSE datasets for this project?**

- No

**Will you be collecting primary data from research participants?**

- Yes

**What research methods will you use for data collection (You can select as many as apply)**

- Interviews
- Observations
- Other

**Please can you describe how you plan on conducting data collection using these methods:**

I plan to use a small notebook and or the notes app on my phone to record interactions and observations I have and make. I will interview my interlocutors using a voice recorder- my area of fieldwork is the pub in which I work, so I already have an idea of who I will interview, and have a working relationship with them.

## Research Ethics

**Please explain how you will collect informed consent:**

I have made my colleagues aware of my research and that they will be a part of it, anything they say or do may make it into the ethnography if I so wish. I will print out as many consent sheets as required and make sure they read them and sign them so informed consent is obtained.

**Once you have collected proof of consent, you will need to store it safely. Please can you explain below how you plan to do this:**

I can store the forms in a filofax in my room so nobody has access to them.

**Have you submitted a research ethics review for this project?**

- No

**If you are collecting primary data from research participants, you are required to anonymise the dataset so that individuals are not identifiable. How do you plan to do this?**

I am going to anonymise them by using different names, obscuring the location of the pub and not writing about information that is sensitive and can harm individuals if they are found out to be the interlocutors of my study.

**Are there any circumstances where you will not anonymise research participants?**

- No

## Data Protection

**Do you believe your research will require you to fill in a data protection impact assessment?**

- No

## Data Storage & Security

**Are you the lone researcher on this project or do you have collaborators?**

- I am the lone researcher

**Will you require any additional research tools to complete your project?**

- No

**What hardware will you require to complete this project (you can select more than one option):**

- Personal laptop/ desktop PC
- Personal phone

**Do all personal devices used on this project meet the LSE's minimum standards for device level security?**

- Yes

**Are all personal devices used on this project secured with passwords that meet the standard of the LSE password policy?**

- Yes

**Where will you store your dissertation/ research project while you are working on it:**

- Other

**You selected 'Other.' Please can you explain below where you will store your dissertation/ research project while you are working on it:**

on my google drive

**Where will you store any primary data you collect during the research process:**

- Other

**You selected 'Other.' Please explain below where you will store any primary data you collect:**

On my phone notes app, in a notebook, and on my laptop in the google docs